

BUSINESS

# LIVES

**CORPORATE  
LADDER**

Chief must  
keep Kidrobot  
marching  
forward

PAGE 22



## GOTHAM GIGS

### Filling the house

AS CHIEF EXECUTIVE of the Opera Singers Initiative, **ANNA LENHARDT**, 29, is no stranger to the world of nonprofits. Following in the footsteps of her parents—who run a nonprofit in New Mexico—Ms. Lenhardt has created an organization to help young classical musicians improve their technique.

**LA MAESTRA** Ms. Lenhardt moved to New York in 2003 and joined New York University as an adjunct professor of voice. There, she developed the idea for her organization, which she launched in 2007 while working at McKinsey & Co. as an administrative coordinator.

**GROWING PAINS** Now 20 members strong, the organization is focusing on fundraising and attracting support, despite the recession.

**THE BIG CRESCENDO** The organization has created a forum to bring young artists together and is looking to expand its programs. Ms. Lenhardt is hoping to collaborate with other arts organizations and is preparing for a March 19 gala.

—MAIA BLUME



**SHAUNA GUTIERREZ**, who cleans homes and offices, says that business is off 50%.