

Public Relations Intern

Founded in 2007, Opera Singers Initiative is a collaborative, dynamic, arts and professional development organization that supports emerging professional classical performers. Each season we invite ten extraordinarily talented performers, after a rigorous selection process, to participate in our 12 month training and development program.

We are committed to teaching business education and entrepreneurial skills to opera and classical singers which we accomplish by providing artists with one-on-one mentoring and career development sessions with business and arts professionals, performance opportunities, and funding to pursue continued study and entrepreneurial ventures in opera.

Opera Singers Initiative is searching for an *unpaid* intern to work directly under the **Marketing and Program Coordinator** as a Public Relations Specialist

Major Duties:

- Write press releases and get them to the Web Development intern and Marketing Coordinator in a timely fashion
- Be a point of contact for all press; build relationships with lifestyle and culture editors of news organizations
- Work with Events Manager and Marketing Coordinator on PR language
- Other duties as assigned

Qualifications:

Have between 5 to 15 hours a week during 1 or 2 semesters to devote to OSI. Time demands increase during the season and closer to event dates. Be at least a **Junior** in college or a grad student working on a degree in Marketing, PR, Advertising, Communications or related discipline. The candidate will receive credit for a field study or Internship course if requested. This post is **home-based** and will involve **remote supervision** (phone, Email, Skype). Thus, **the successful candidate will be a self-starter, able to work independently, and comfortable communicating at a distance.**

- A strong background in Public Relations or dealing with press
- Microsoft Word and Excel experience
- Very strong writing/editing skills
- Can work with Adobe Photoshop, Illustrator, Fireworks, and InDesign, or have the ability to learn the software
- Apple and PC expertise welcome
- A strong interest in Opera or classical music is preferred
- Ability to make a commitment to OSI and its mission; **this cannot be overstated!** Your work will make an immediate impact on the organization, so If you feel you cannot commit to the requested timeframe, this is probably not the position for you

To Apply:

Send a resume, cover letter, and a PR writing sample to justin@operasingersinitiative.org. Please put "PR Intern" in the subject heading. Applicants may be contacted for a phone interview and asked to submit references.

*All interns and volunteers have free access to our events throughout the year. This includes music master classes and business education courses.